



**October 2-5, 2018
Cincinnati, OH**

Presenting Sponsor – Advocacy Level

There is only one (1) presenting sponsor and that sponsor is given category exclusivity. Category exclusivity applies to sponsorship and not to speakers/panelists or festival brand activations and experiential marketing. It comes with the following benefits:

- “Presented by” and your company logo appears with Brandemonium logo.
- Dedicated press release announcing partnership.
- Prominent logo placement on the Brandemonium website.
- Sponsor recognition in the Brandemonium mobile app.
 - Two (2) push notifications in mobile app.
- Back cover, full page ad in the Brandemonium conference guide.
- May provide one (1) promotional item or piece of literature for Brandemonium tote bag.
- Eight (8) conference badges.
- 20% discount when purchasing additional badges.

Keynote Track Sponsor – Loyalty Level

There is only one (1) keynote track sponsor. It comes with the following benefits.

- Time on stage to introduce keynote speaker(s).
- Your company name or logo on print and digital conference schedule.
- Dedicated press release announcing partnership.
- Prominent logo placement on the Brandemonium website.
- Sponsor recognition in conference mobile app.
 - One (1) push notifications in mobile app.
- Half page ad in the Brandemonium conference guide.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- Four (4) conference badges
- 15% discount when purchasing additional badges

Happy Hour Sponsor – Level Determined by Activation

There are two (2) happy hour sponsors. They come with the following benefits.

- Your company name or logo on print and digital conference schedule.
- Prominent logo placement on the Brandemonium website and mobile app.
 - One (1) push notifications in mobile app.
- Half page ad in the Brandemonium conference guide.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- Four (4) conference badges
- 15% discount when purchasing additional badges

Kickoff Event Sponsor – Level Determined by Activation

There is one (1) kickoff event sponsor. It comes with the following benefits.

- Your company name or logo on print and digital conference schedule.
- Prominent logo placement on the Brandemonium website and mobile app.
 - One (1) push notifications in mobile app.
- Half page ad in the Brandemonium conference guide.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- Four (4) conference badges
- 15% discount when purchasing additional badges



Lunch Sponsor – Preference Level

There are two (2) lunch sponsors. They come with the following benefits:

- Signage at food station(s).
- Your company name or logo on print and digital conference schedule.
- Logo placement on the Brandemonium website and mobile app.
- Quarter page ad in the Brandemonium conference guide.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- Two (2) conference badges
- 10% discount when purchasing additional badges

Mobile App Sponsor – Preference Level

- Prominent display of logo on mobile app splash page.
 - Two (2) push notifications in mobile app.
- Logo placement on the Brandemonium website and mobile app.
- Quarter page ad in the Brandemonium conference guide.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- Two (2) conference badges
- 10% discount when purchasing additional badges

Track Sponsor – Preference Level

There are five (5) track sponsors. The five tracks are:

1. Brand Activations/Experiential Marketing
2. Content & Design
3. Data & Tech
4. Omnichannel Marketing
5. Strategy

They come with the following benefits:

- Your company name or logo on print and digital conference schedule.
- Logo placement on the Brandemonium website and mobile app.
- Quarter page ad in the Brandemonium conference guide.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- Two (2) conference badges
- 10% discount when purchasing additional badges

Videoboard Sponsor – Preference Level

- Logo bug on all video screens prior to sessions.
- Logo placement on the Brandemonium website and mobile app.
- Quarter page ad in the Brandemonium conference guide.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- Two (2) conference badges
- 10% discount when purchasing additional badges



WiFi Sponsor – Preference Level

- Your logo is on Wifi landing page or redirect page when attendees connect.
- Logo placement on the Brandemonium website and mobile app.
- Quarter page ad in the Brandemonium conference guide.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- Two (2) conference badges
- 10% discount when purchasing additional badges.

All-Day Beverage Sponsor - Awareness Level

There are two (2) all-day beverage sponsors. They come with the following benefits:

- Signage at beverage station(s).
- Your company name or logo on print and digital conference schedule.
- Logo placement on the Brandemonium website and mobile app.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- One (1) conference badge.
- 5% discount when purchasing additional badges

Afternoon Break Sponsor – Awareness Level

There are two (2) afternoon break sponsors. They come with the following benefits:

- Signage at food station(s).
- Your company name or logo on print and digital conference schedule.
- Logo placement on the Brandemonium website and mobile app.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- One (1) conference badge.
- 5% discount when purchasing additional badges

Breakfast Sponsor - Awareness Level

There are three (3) breakfast sponsors. They come with the following benefits:

- Signage at food station(s).
- Your company name or logo on print and digital conference schedule.
- Logo placement on the Brandemonium website and mobile app.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- One (1) conference badge.
- 5% discount when purchasing additional badges

Credentials Sponsor – Awareness Level

- Conference lanyards for all attendees featuring your brand.
- Logo placement on the Brandemonium website and mobile app.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- One (1) conference badge.
- 5% discount when purchasing additional badges



Conference Tote Bag Sponsor – Awareness Level

- One color logo on a conference tote bag given to all attendees.
- Logo placement on the Brandemonium website and mobile app.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- One (1) conference badge.
- 5% discount when purchasing additional badges

Experience Awards - Awareness Level

- Time on stage to announce winners.
- Logo placement on the Brandemonium website and mobile app.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- One (1) conference badge.
- 5% discount when purchasing additional badges

Mobile Charging Station Sponsor – Awareness Level

- Signage at all three (3) charging station locations.
- Logo placement on the Brandemonium website and mobile app.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- One (1) conference badge.
- 5% discount when purchasing additional badges

Morning Break Sponsor – Awareness Level

There are two (2) lunch sponsors. It comes with the following benefits:

- Signage at food station(s).
- Your company name or logo on print and digital conference schedule.
- Logo placement on the Brandemonium website and mobile app.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- One (1) conference badge.
- 5% discount when purchasing additional badges

Post-Conference Presentation Access – Awareness Level

- Co-branded landing page on Brandemonium web site.
- Logo placement on the Brandemonium website and mobile app.
- May provide one (1) promotional item or piece of literature for conference tote bag.
- One (1) conference badge.
- 5% discount when purchasing additional badges

Swag for the Bag (Qty: 1,000)

- Provide one (1) promotional item or piece of literature for conference tote bag.
- Logo placement on the Brandemonium website.
- Mention in the Brandemonium conference guide.

Please contact Bill Donabedian at info@brandemonium.com to discuss these and custom sponsorship opportunities.